



**DBU VICE PRESIDENTS**  
 from left to right: (standing) Dr. Denny Dowd, vice president for graduate and corporate affairs; Mr. Eric Bruntmyer, vice president for financial affairs; Mr. Marvin Schoenecke, vice president for student affairs; Dr. Rick Gregory, vice president for university advancement; Dr. Blair Blackburn, executive vice president; (seated) Mr. Dennis Linam, vice president for external affairs; and Dr. Gail Linam, provost

Under Dr. Cook's Administration

# STUDENT ENROLLMENT CONTINUES TO CLIMB

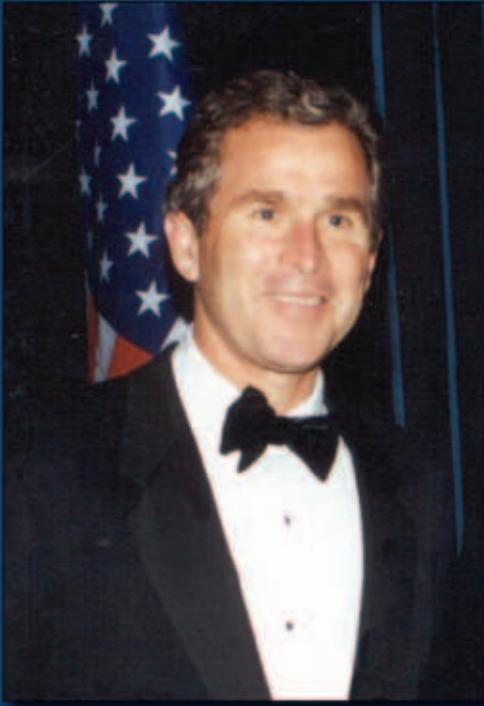
**W**ith a record 2003 fall enrollment of 4,538 students, DBU's enrollment has more than doubled with an increase of 144% since Dr. Gary Cook became president in 1988. DBU has enjoyed substantial increases in freshman and transfer students, and its adult education and graduate programs continue to grow in record numbers.

At the beginning of the Fall 2003 semester, DBU's enrollment showed steady increases with—

- ◆ Approximately 3,500 undergraduate students with more than 55 majors
- ◆ More than 1,000 graduate students in ten master's degree programs
- ◆ Approximately 300 international students representing 50 countries from around the world



Fall Semester	
1988 - 259	1996 - 622
1990 - 354	1998 - 755
1992 - 375	2000 - 842
1994 - 501	2002 - 1,010
2003 - 1,094	



(Left) Pres. George W. Bush gave the keynote address at the 1995 Russell H. Perry Free Enterprise Award Dinner in the Chantilly Ballroom of the Wyndham Anatole Hotel. He also spoke at the 1990 event at the Fairmont Hotel. (Above) The Fife and Drum Corps from Lexington Academy in Dallas adds a patriotic flair to the dinner program with the help of the DBU Chorale. Annually an average of 1,200 persons attend this gala event.

Raising \$1.85 Million in Scholarships

# ANNUAL RUSSELL H. PERRY FREE ENTERPRISE AWARD DINNER

Since its establishment, the Russell H. Perry Free Enterprise Award Dinner has raised over \$1,850,000 toward scholarships for more than 550 students pursuing entrepreneurial, economic, business, and other academic studies at Dallas Baptist University. Co-sponsored by *The Dallas Morning News*, the dinner is named in honor of the late Russell H. Perry, a Dallas financial, civic, and philanthropic leader and faithful supporter of DBU. Mrs. Russell H. Perry remains one of the University's strongest supporters.

The prestigious Russell H. Perry Award recognizes outstanding citizens who use their God-given talents and abilities to make the most of opportunities created for them by the free enterprise system and for their service to the community.

## AWARD RECIPIENTS

John M. Stemmons, Sr. - 1988  
Trammell Crow - 1989  
Maurice and  
Ebby Halliday Acers - 1990  
Tom Landry - 1991  
Kenneth H. Cooper - 1992



Boone Powell, Sr.,  
Boone Powell, Jr. - 1993  
The Minyard Family:  
Bob Minyard, Liz Minyard,  
Gretchen Minyard Williams,  
J.L. Sonny Williams - 1994  
Lonnie "Bo" Pilgrim - 1995  
Forrest Smith - 1996  
Rodger Meier - 1997  
Jim L. Turner - 1998  
Ross Perot, Jr. - 1999  
Erle Nye - 2000  
Mary C. Crowley - 2001  
(posthumously)  
George Shafer - 2002

## KEYNOTE SPEAKERS

William S. Banowsky - 1988  
Bobby Inman,  
Gerald Ford - 1989  
George W. Bush - 1990, 1995  
Kenneth H. Cooper - 1991  
Drayton McLane, Jr. - 1992  
Tom Landry - 1993  
Jack W. Evans - 1994  
John Sharp - 1996  
Tracy Rowlett - 1997  
Grant Teaff - 1998  
Rick Perry - 1999  
Kay Bailey Hutchison - 2000  
Barbara Bush - 2001  
Pete Sessions - 2002



The late Ira Craft and his wife, Betty, of Columbia, S.C., generously gave the *Divine Servant* sculpture, which is located on the DBU campus.

## *Faithful Servant Leadership*

# PRESIDENT COOK INSPIRES VISION AND TRADITIONS

Assuming the presidency of Dallas Baptist University on April 6, 1988, Dr. Gary Cook set the tone for his administration during his first chapel address. In that inaugural message, Dr. Cook stressed the importance of servant leadership. God has blessed Dr. Cook's leadership as DBU's fifth president—guiding the University to new heights in growth, financial stability, and the following meaningful traditions.

- ◆ Annual Anniversary Celebrations of 10, 15, 20, 25, 30, and 35 years (1993)
- ◆ President's Luncheon Series (1993)
- ◆ Wellness Program (1991)
- ◆ Thanksgiving Celebration for alumni, friends of the University, faculty, staff, students, and Lab School (1989)
- ◆ Turkey Trot for students, faculty, staff, and Lab School (1989)
- ◆ Thanksgiving Feast for dorm students, faculty, and staff (1992)
- ◆ Harvest Feast for Lab School children, teachers, and parents (1993)
- ◆ Campus Thanksgiving Decorations (1997)
- ◆ Thanksgiving Testimony Booklet for faculty and staff (1998)
- ◆ Christmas Dinner for faculty and staff (1988)
- ◆ Candlelighting Service (1988)
- ◆ Christmas Tree Lighting for students, faculty, and staff (1988)
- ◆ Christmas Decoration Day for faculty and staff (1989)
- ◆ Hanging of the Green Chapel for students, faculty, and staff (1992)
- ◆ Life-size nativity display (1995)
- ◆ Operation Christmas Child service project for students, faculty, staff, and Lab School (1996)
- ◆ Decatur Spring Reunion (1989)
- ◆ Spiritual Rush Weekend (1992)
- ◆ SWAT (Student Welcome And Transition) Week (1992)
- ◆ Church Appreciation Day (1989)
- ◆ Oak Cliff Good Samaritan Award Dinner (1989)
- ◆ Chapel services increased from once to twice a week (1990)
- ◆ Norvell Slater Senior Adult Hymn Sing (1989)
- ◆ Yellow Ribbon Luncheon (1990)
- ◆ Spring Musical (1989)
- ◆ Family Weekend (1995)
- ◆ Patriot Preview Weekend (1992)
- ◆ DBU Habitat for Humanity campus chapter (1988)
- ◆ Endowment Scholarships for DBU personnel serving over 25 years (1990)
- ◆ Staff Appreciation Day (2002)
- ◆ Faculty Appreciation Day (2002)
- ◆ Friday Freshman Chapel (2002)
- ◆ Baseball Banquet (1993)
- ◆ Summer chapel services for faculty and staff (1988)
- ◆ DBU Legacy Society, comprising people who have included DBU in their estate planning (2000)
- ◆ Habitat for Humanity Spring Break Trip (1992)
- ◆ Memorial Day Service (1998)

## DBU-North Dallas Center and Online Education

# EXPANDING ACROSS THE METROPLEX AND THE WORLD WIDE WEB

Meeting the needs of a growing and diverse student population as well as the challenges of the twenty-first century, Dallas Baptist University has continued its tradition of providing quality education through a variety of options. For many years, DBU has provided a variety of off-campus locations at churches and companies for students to take classes. Beginning in the fall of 2001, DBU opened its DBU-North Dallas Center, located in Carrollton, which serves the needs of Collin County and North Dallas students by providing classes as well as administrative resources, such as advising and registration. Another exciting addition to DBU's educational offerings came in 1998 when DBU began offering its courses online. The response to this exciting innovation was overwhelming, and in turn DBU developed a variety of online classes available for students, as well as providing 12 online degree options at both the undergraduate and graduate levels.

- ◆ 30 "Smart Classrooms" installed which provide computer connections to the Internet, VCR, television, and DVD, utilizing a data projector and speakers to provide instructional enhancement

- ◆ DBU-North Dallas Center expanded to provide office space for 6 full-time employees and 8 classrooms, as well as a student breakroom, lounge, and computer lab



DBU director of the M.L.A. and M.A.P.D. programs, Lynda Jackson, and Vu Le, director of transfer recruitment



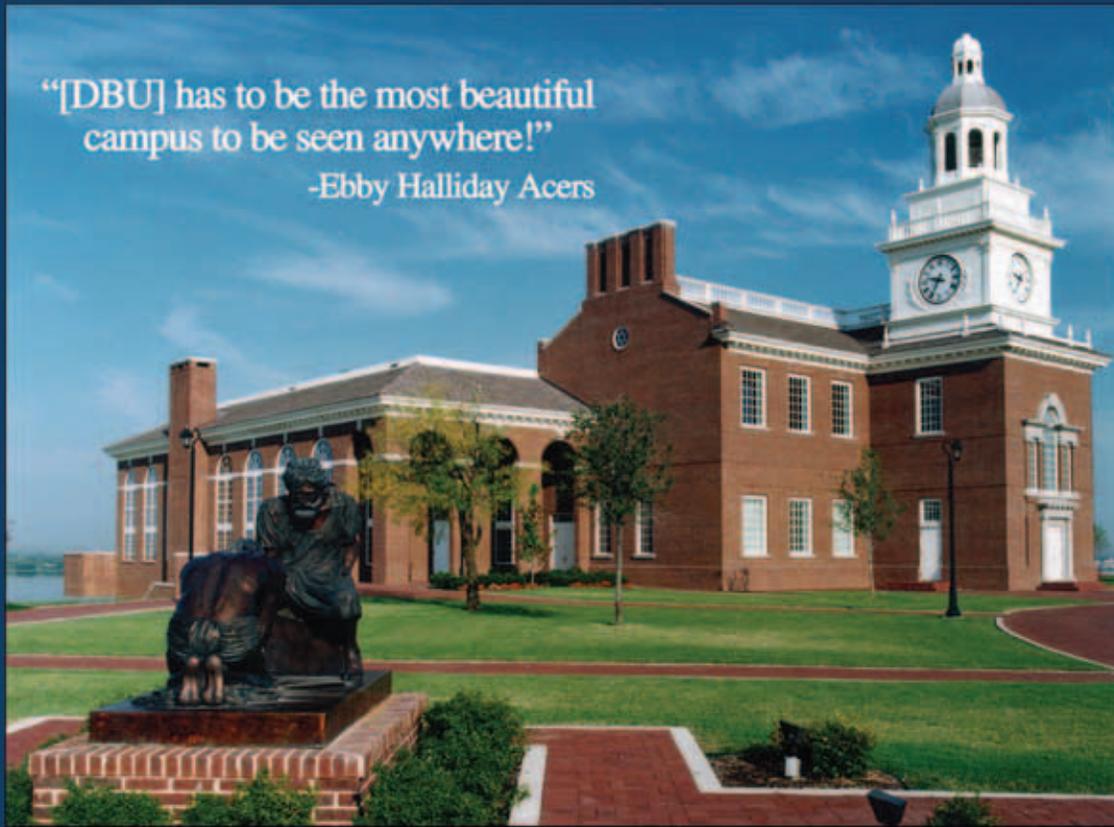
The outside of the DBU-North Dallas Center

- ◆ Full library automation, including an electronic card catalog, over 100 electronic databases, and over 11,000 full text eBooks for research and learning
- ◆ DBU's online education program offers undergraduate degrees in business administration, management, and management information systems, as well as MBA, M.A. in Organizational Management, and M.Ed. in educational management and administration degrees
- ◆ In 1998, 11 students were enrolled in the only online class offered at DBU, and in 2003, over 871 students were enrolled in 86 online classes
- ◆ DBU-North Dallas Center opened its doors to classes in 2001 with 148 students, and by the fall of 2003, 522 students were enrolled in classes



“[DBU] has to be the most beautiful campus to be seen anywhere!”

-Ebby Halliday Acers



The John G. Mahler Student Center opened its doors to the public in 1992, becoming the first new building on the DBU campus in over twenty years. It is modeled after Independence Hall in Philadelphia and was the first building on campus to initiate DBU's new colonial-style architecture.

## Improvements and Beautification

# CAMPUS CONTINUES TO EXPAND AND GROW BY LEAPS AND BOUNDS

Under the leadership of Dr. Gary Cook, the Dallas Baptist University campus has continued to expand as new buildings have been constructed, rooms and facilities renovated, and trees, sculptures, and flowers added to make University Hill as attractive aesthetically as it is academically. The campus improvements have not gone unnoticed to the many guests who visit DBU. Among the many accolades received for the beauty and tranquility of the campus, Ebby Halliday Acers, DBU supporter and fixture of the Dallas-Fort Worth real estate industry, exclaimed, “It is almost unbelievable that so much has been done in building the structures, the enrollment, the curriculum, the image and prestige of what has to be the most beautiful campus to be seen anywhere!”



The Tom and Alicia Landry Welcome Center opened in the spring of 2002.

- ◆ The \$6 million John G. Mahler Student Center, the first new building on the DBU campus in more than twenty years, dedicated in 1992
- ◆ President's Home built and dedicated on campus
- ◆ \$1 million renovation of the third floor of Collins Learning Center and renovation of the library and lobby
- ◆ DBU's Alva G. Parks Cottage at Glorieta Baptist Conference Center dedicated in 1995



- ◆ The DBU Hospitality House at Mount Lebanon Baptist Encampment dedicated in 1997

- ◆ Dorothy M. Bush Park created

- ◆ Mike Arnold Fitness Trail dedicated

- ◆ DBU Dining Hall renovated

- ◆ Two new swimming pools built

- ◆ New sound system, carpet, and cushioned seats installed in Burg Center

- ◆ New Christian flag/flagpole and American flag/flagpole added

- ◆ New baseball lights, dugouts, and press box added

- ◆ Jim and Julie Turner Park dedicated, which provides basketball and sand volleyball courts for DBU students

- ◆ Soccer field seeded and landscaped and lights added

- ◆ Tennis courts renovated with painting, striping, and new berm

- ◆ Fitness Center expanded, renovated and furnished with state-of-the-art exercise equipment

- ◆ New wrought iron fence installed around the perimeter of the DBU campus



Spence Hall, modeled after the Wren Building located at the College of William and Mary, opened in 2000 and was dedicated in 2002.

- ◆ \$350,000 wing added to Williams Dorm

- ◆ \$6 million Spence Hall built to house women's dormitory rooms, the Rogers BSM Center, and the Dorothy M. Bush College of Education

- ◆ Campbell Gazebo dedicated in honor of R.C. and Marilyn Campbell

- ◆ More than 2,000 trees planted, 1,000 of which were donated by Trammell Crow

- ◆ Gaston Chapel constructed and dedicated

- ◆ New roofs placed on every building

- ◆ Schulmerich carillon bells acquired for John G. Mahler Student Center belltower

- ◆ The *Divine Servant* bronze statue of Jesus and Simon Peter acquired and dedicated in honor of the late Ira Craft and his wife, Betty, symbolizing DBU's commitment to servant leadership

- ◆ Two *Fisher of Men* bronze statues of Jesus placed on campus in honor of Edith Bond and in memory of Dr. Kermit E. Whiteaker

- ◆ Tom and Alicia Landry Welcome Center dedicated in 2001

- ◆ The Colonial Village Apartment Complex constructed, providing on-campus apartments for well over two hundred DBU students

- ◆ *The Great Commission* bronze sculpture dedicated in honor of Dr. Charles and Mrs. Dorothy Shellenberger

- ◆ Automated library card catalog system installed

- ◆ New entrance signs added at both campus entrances

- ◆ Two apartment buildings dedicated in honor of D. Harold Byrd, Jr., and Noble and Jane Hurley

- ◆ Construction currently underway on the new International Student Center



The Colonial Village Apartments were opened to students in the fall of 2002.