



Dallas Baptist

UNIVERSITY

FEBRUARY/MARCH 2005 VOL. XVIII NO. 1

DBU Announces First Doctoral Program

Ph.D. in Leadership Studies

Launches Summer 2005

The Ph.D. in Leadership Studies

at

DALLAS BAPTIST UNIVERSITY



degree marks university's first venture into doctoral studies

When DBU President Dr. Gary Cook arrived at the University in 1988, he had a vision for DBU to be known as an institution that produced a certain type of leader, a *servant* leader. Several years ago, that vision expanded to include a doctoral program, specifically geared to help train up servant leaders. The vision has now become a reality with the new Ph.D. in Leadership Studies program, which will be launched this summer. For seven years, university faculty committees conducted feasibility studies to determine whether or not DBU could support a doctoral program. The evidence pointed to an unqualified "yes." This past fall, DBU took its Ph.D. proposal to the University's accrediting agency and received approval for its model, making DBU a Level V Institution.

The Ph.D. in Leadership Studies has been developed upon a unique academic model, rooted in classical studies with an emphasis on the field of leadership and its related disciplines. Students in the program will also engage in advanced study in specific areas of individual concentration.

An important aspect of the program is the focus on a servant leadership model. "One of DBU's goals is to produce servant leaders through the integration of faith and learning. The Ph.D. degree in Leadership Studies is built upon that concept," said Dr. Karen Bullock, academic director of the new program. "While the concept of management is crucial to the program, the further development of Christian character is perhaps more significant from DBU's perspective, since biblical principles prevail in all spiritual, philosophical, and educational underpinnings of the university's institutional rationale. Therefore, an emphasis upon Christian character will also be foundational to DBU's Ph.D. program."

The program will consist of an integrated, interdisciplinary system that uses varied and interactive content delivery methods to enhance the student's personal leadership style along with professional competencies. In addition to the semester courses, the program includes three summer institutes comprised of 7-10 day intensive sessions. The first summer institute is held in Dallas and focuses upon personal growth, professional development plans, and leadership courses. The second summer institute includes a trip to Washington, D.C. with a special emphasis on political leadership. The third summer institute takes place in Oxford, England, with a concentration on global and cultural leadership issues.

The goal for the first year is to engage a cohort of 25 students from different academic backgrounds, nationalities, and careers. The decision to use a cohort system came from the faculty and administration's desires to create a strong community of practitioner-scholars.

"One of the best ways to do this is for a cohort to begin studies at the same time and work through the process of growth and exploration together," explained Bullock. "We want the cohort to consist of a highly-qualified group of scholars who are driven by the desire to think creatively, to engage in rigorous scholarship, to seek reasoned solutions to problems, and who will spur one another on toward excellence."

The Ph.D. program in Leadership Studies is a natural place for DBU to start its doctoral training. "Leadership studies can have a significantly positive impact globally," said Bullock. "Leaders with integrity and strong ethical values tend to appreciate the diversity of all human beings. This type of leader engenders trust and promotes reconciliation, forgiveness, and peacemaking, all of which have a 'trickle-down' effect,

influencing cultures and social systems to be more just and humane for all persons. Sometimes servant leaders are found working at levels or positions the world may consider 'lowly,' so that the group's overall goals may be achieved. This is where our program may differ. We hope our students grasp the reality that true leadership consists not in controlling others, but in serving others."

The program will also offer an internship sequence that will target areas of personal strength as well as weakness. "We hope the program will attract people who can think critically, but are imaginative; who want to bring hope and courage to the workplace, but realize that sometimes we have to work through our weaknesses before we reach our full competency," explained Bullock. "This is a very exciting time to be a part of DBU, and we are looking forward to seeing this program grow in the years ahead."

"We anticipate a wonderful start to the program this summer," said Bullock. "Our hope is that those who become part of this community of scholars will develop deep and life-long friendships as we all grow personally, professionally, and in our global awareness together."

Breakdown of the Ph.D. in Leadership Studies Program

Core Leadership Courses (24 hours)

- ◆ Dallas Institute: Leadership Experiences and Development
- ◆ Leadership Through the Ages: Part One: Foundations – Theory Model
- ◆ Leadership Through the Ages: Part Two: Biblical – Servant Leadership Model
- ◆ Leadership Through the Ages: Part Three: Classical Leadership – Educational Model
- ◆ Leadership Through the Ages: Part Four: Political Leadership – Power & Influence
- ◆ Leadership Through the Ages: Part Five: Christian Leadership – Cultures and Global Impact
- ◆ Organizational Leadership
- ◆ Leadership for the Future: Global Emphasis

Leadership Studies (9 hours)

- ◆ Mentored Leadership Internship
- ◆ Readings Course: Great Books/Biographies
- ◆ Readings Course: Special Topics

Concentration Studies (12 hours)

- ◆ Business
- ◆ Education
- ◆ General Leadership
- ◆ Higher Education

Research and Statistics (9 hours)

- ◆ Statistics II – Advanced Graduate-Level Statistics
- ◆ Research I – Principles and Critical Thinking
- ◆ Research II – Prospectus Design

Dissertation (6 hours)

Total Hours: 60

Graduate Enrollment Continues to Climb

The Graduate School at Dallas Baptist University has experienced tremendous growth over the past seventeen years. In the Spring of 1988, 182 students were enrolled in graduate studies at DBU. Since then, the University has added eight new master's programs, which brings the total to ten. These include the Master of Business Administration, Master of Education, Master of Education in School Counseling, Master of Education in Higher Education, Master of Arts in Teaching, Master of Arts in Counseling, Master of Arts in Organizational Management, Master of Arts in Professional Development, Master of Liberal Arts, and Master of Arts in Christian Education. In addition, a new Master of Arts in Worship Leadership will begin in the Fall of 2005.

With the new degree, the Ph.D. in Leadership Studies, the future of the Graduate School at Dallas Baptist University remains bright!

